

# Tailoring an energy-efficient solution

By putting our energy into saving theirs, we're helping a global fashion retailer cut energy waste and annual costs by \$1m.



## They wanted to make a statement

With over 400 stores in 50 countries, the company was keen to gain a better understanding of their energy consumption. Having that knowledge would help them cut costs, reduce their carbon footprint and better support their corporate sustainability pledge.

## Creating savings, season after season

We set up our energy insights solution across six of their sites. This non-intrusive wireless technology uses self-powered sensors to monitor and report on live energy usage.

The real-time data was collected and crunched via a cloud-based analytics system. This gave us actionable insight by highlighting where the operation was inefficient, enabling us to minimize any risks.

We also integrated the data into the customer's own building management system, so their energy and facility managers could monitor consumption levels at every location.

## The results

Thanks to our smart technology and expert insight we helped reduced energy use by 15%, and saved the client \$20k.

As a result, our solution is now being rolled out across 60 stores in North America, Europe and Asia, with a projected annual saving of \$1m.



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We realized a number of opportunities that has resulted in a 9% energy saving at our warehouse.”

Senior Compliance Manager, Global Fashion Retail Chain

## Why choose our energy insights solution?

- **Cut costs and increase profitability with energy and operational efficiency** – Receive real-time energy waste alerts, optimized energy usage profiles, and benchmarking capabilities
- **Optimize equipment to save operational costs** – Data-backed predictive maintenance identifies unforeseen problems and alerts of predicted failures in real-time, minimizing wasted energy and highlighting hidden operational inefficiencies, or equipment failures
- **Enhance brand reputation and sustainability with green data reporting** – Support corporate social responsibility, maximize ROI of green initiatives, and optimize sustainability programs with detailed reports and actionable insights